

## 榮獲「2018 ARC 國際年報大獎」獎項

本會憑著 2016/17 年度，主題為「共享·關愛」的年報，在 2018 ARC 國際年報大獎中獲頒「非牟利機構—殘疾倡導 / 協助」類別的兩個獎項，分別為「文字編撰銀獎」及「整體表現銅獎」。ARC 國際年報大獎比賽由美國的 MerComm, Inc. 舉辦，在業界被譽為「年報奧斯卡」，是現時最大型的國際年報比賽活動。

ARC 國際年報獎項的評審過程以公開、公平和獨立見稱，並考慮多項因素，包括封面設計、主席報告、內頁設計、書面文本的清晰度、攝影、企業資訊的陳述、財務數據的表達，及機構精神的傳遞等，進行評審。

這兩個獎項肯定了我們年報的製作得到專業人士的認同，年報是會方與持份者及大眾溝通的重要渠道，本會將繼續致力保持年報的優質水平，並不斷追求卓越表現。

## ARC Awards International 2018

The Annual Report of Fu Hong Society 2016/17 with the theme “We Care · We Share” won two awards under the category “Non-Profit Organisation: Disabilities Advocate / Assistance” in the ARC Awards International 2018. These were the “Silver Award for Written Text” and the “Bronze Award for Overall Presentation (Print Annual Report)” respectively. The ARC Awards International competition organized by MerComm, Inc. USA is regarded as the “Oscar of Annual Reports” and is currently the world’s largest international competition in this field.

The judging process is known for its openness, fairness and independence. Annual reports are examined for their cover design, chairman’s letter, interior design and layout, clarity of written text, photography, presentation of corporate information, expression of financial data, and how well the spirit of the organization is communicated.

These two awards affirm that our Annual Report 2016/17 has gained recognition from professionals. Annual Report is an important channel to deliver the Society’s information and message to our stakeholders and the general public. The Society aims to keep up the good quality of our Annual Reports and strive for excellence always.

